

DELISHA PETERSON

1750 Commerce Dr. NW
Atlanta, GA 30318

www.delishapeterson.com

Ph: 205-531-9001

delishapeterson@gmail.com

I am a UI/UX Designer who has a passion for creating modern, intuitive, and functional design. I enjoy solving design problems and producing solutions that allow each user to fully engage in the activities of searching, viewing, exchanging, and interacting with information and media on screens of any size. I'm a technology geek who loves to discover new tools that help in the process of creating beautiful products that customers love using.

My experience spans across a variety of industries, including the Financial Industry, Asset Management, eCommerce, Non-Profit Organizations, Medical Services, Universities, and web-based SaaS applications for a variety of industries.

EDUCATION

Georgia Institute of Technology, Atlanta, GA — MS Digital Media - 2010

Florida State University, Tallahassee, FL — MS Interactive & New Communication Technologies - 2006

Florida A&M University, Tallahassee, FL — BS Graphic Design - 2003

EXPERIENCE

Sr UI/UX Designer; Burnt Orange Design; Atlanta, GA — February 2013 - Present

Lead UI/UX designer and front-end developer on consumer-facing websites for a variety of clients. Direct communication with clients to gather design specifications and requirements. Provided comprehensive UI design documentation, wireframes, workflow diagrams, and full-color mockups for each project. UI/UX lead on SaaS applications for various clients with continued support on those apps. Frontend development on all client web-based projects. Wordpress site development and theming. Wordpress plugin integration and customization.

Software used: Adobe Creative Suite (Illustrator, Photoshop), InVision, Jira, Github

Programming Languages & Platforms: HTML, CSS, Javascript, Wordpress, Magento, Bootstrap

Sr UI/UX Designer; Blueturn Media; San Diego, CA — December 2011- February 2013

Lead UI/UX designer and front-end developer on all consumer-facing websites, enterprise web applications, smartphone applications, and iPad applications for a variety of clients. Direct communication with clients to gather design specifications and requirements. Provided comprehensive UI design documentation, wireframes, workflow diagrams, and full-color mockups for each project. Worked with clients to conduct usability tests with their customers. UI/UX lead on SaaS applications for various clients with continued support on those apps. Frontend development on all client web-based projects.

Software used: Adobe Creative Suite 5 (Illustrator, Photoshop), Jira, Github

Programming Languages & Platforms: HTML, CSS, Javascript, JQuery, Wordpress, Magento, Bootstrap

UI Designer; LPL Financial; San Diego, CA — July 2010-December 2011

Designed and tested approaches to new and existing financial web applications, mobile applications, and tablet applications. Responsible for providing project approach documents, interactive design prototypes, UI design documentation, wireframes workflow diagrams, and full-color mockups.

Software used: Adobe Creative Suite 5 (Dreamweaver, Illustrator, Photoshop, Fireworks, Flash Catalyst), Keynote

Programming Languages used: HTML, CSS

Graphic Design Professor; Florida A&M University, Tallahassee, FL — 2006-2008

Instruct courses in the FAMU School of Graphic Communication, including Package Design, Basic Design Principles, and Web Design.

Interface Designer - Researcher; Georgia Institute Of Technology; Atlanta, GA — Aug 2009-July 2010

Front-end web designer on an experiential program on the topic of urban environmental sensing, in collaboration with the education program at the Centers for Disease Control (CDC) Global Health Odyssey Museum.

Graphic Design/Web Designer; 619 Design Inc; San Diego, CA — June 2009-August 2009

Developed and designed client websites utilizing current web-based technologies and programming languages.

Software used: Adobe Illustrator, Photoshop, Dreamweaver, Flash, Joomla! CMS

Programming Languages used: HTML, CSS, Javascript, PHP, XML, Actionscript 3.0

Script Libraries used: JQuery

Graphic & Web Designer; Myriad Solutions Group, Llc; Tallahassee, FL — 2005-2008

Developed, designed, maintained, and updated client websites. Designed corporate identities, product packaging, and promotional items.

Software used: Adobe Illustrator, Photoshop, Dreamweaver, Flash, Joomla! CMS

Programming Languages used: HTML, CSS, Javascript, PHP, XML, Actionscript 3.0

Script Libraries used: JQuery, Mootools

Graphic Designer; Vulcan Materials Company; Birmingham, AL— Jan 2004-June 2004

Designed graphics and layout of company publications, forms, and signs. Prepared documents for press. Operated various printers, presses, cutters, and binders within the print shop.

Software used: Adobe Illustrator, Photoshop, Quark Xpress

TECHNICAL SKILLS

Software

- Adobe Illustrator, Adobe Photoshop
- InVision prototyping app
- Moqups wireframing app
- JIRA project management software
- MacOS Productivity software (Pages, Numbers, Keynote)
- Microsoft Office applications (Word, Excel, Powerpoint)
- Proficient in both Windows and Mac platforms

Web-based Languages, Libraries, & Platforms

- HTML, CSS, Javascript, JQuery, Bootstrap, Wordpress, PHP, Magento

Design Interests

- Web design, Mobile App/Web Design, Web-based application design, enterprise website design, user interface design, user experience, participatory design, logos/branding, design theory

ACTIVITIES

Florida A&M University Volleyball (1999-2002)

1st Team All-Conference and Academic All-Conference award winner (1999, 2000, 2002)

USAV Junior Olympic Volleyball Coach (2000-2013)

Athletes In Action volunteer (2012-2014)

Volleyball Instructor and Co-Founder FireVB.org (2016-present)

REFERENCES

Mark Calvillo - Insight Investments, Director of Client Applications - mcalvillo@insightinvestments.com

Rio Wagner - Eastridge Infotech; Technical Recruiting Manager - rwagner@eastridgeit.com

Martin Fisher - Software Engineer; Blueturn Media - martindfisher@gmail.com